

Refer to Brand Guidelines for colour codes

Fonts:  
Primary font: Orkney - Regular  
First fall back: Open sans - Bold  
Second fall back: System sans serif

## VideoTile Website redesign 2019

Desktop

Clicking opens sideways revealing phone number

0845 838 2809

HEADER: Fixed to top of screen  
NAVIGATION: Disappears behind the header as the site scrolls down. It's revealed again by hovering over top of page or scrolling back up.

Hover state Active page



Links to Distribution page  
Hover state:

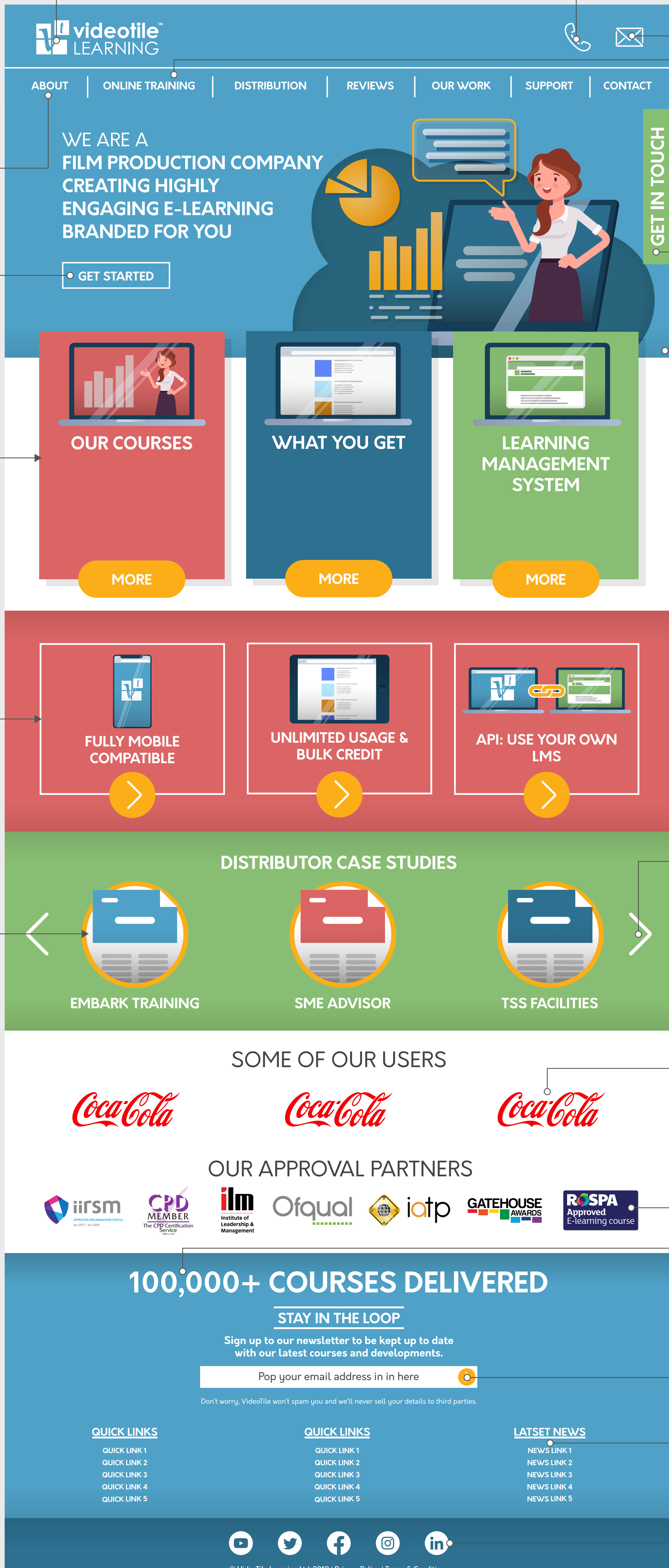
GET STARTED

The entire section acts as a Button  
Linking off to the relevant page

Hover state

Hover state

Hover state



Clicking opens email client to support@videotile.co.uk

This section has a dropdown sub menu

Fixed to right edge of screen.  
Clicking opens Contact page

Hoverstate:

Gradient overlay on background colours.  
A 1px wide gradient has been exported for this.

Clicking scrolls through additional case studies in sets of 3

Auto scrolling through logos in sets of 3s

Logos are static

Adjustable/auto counter

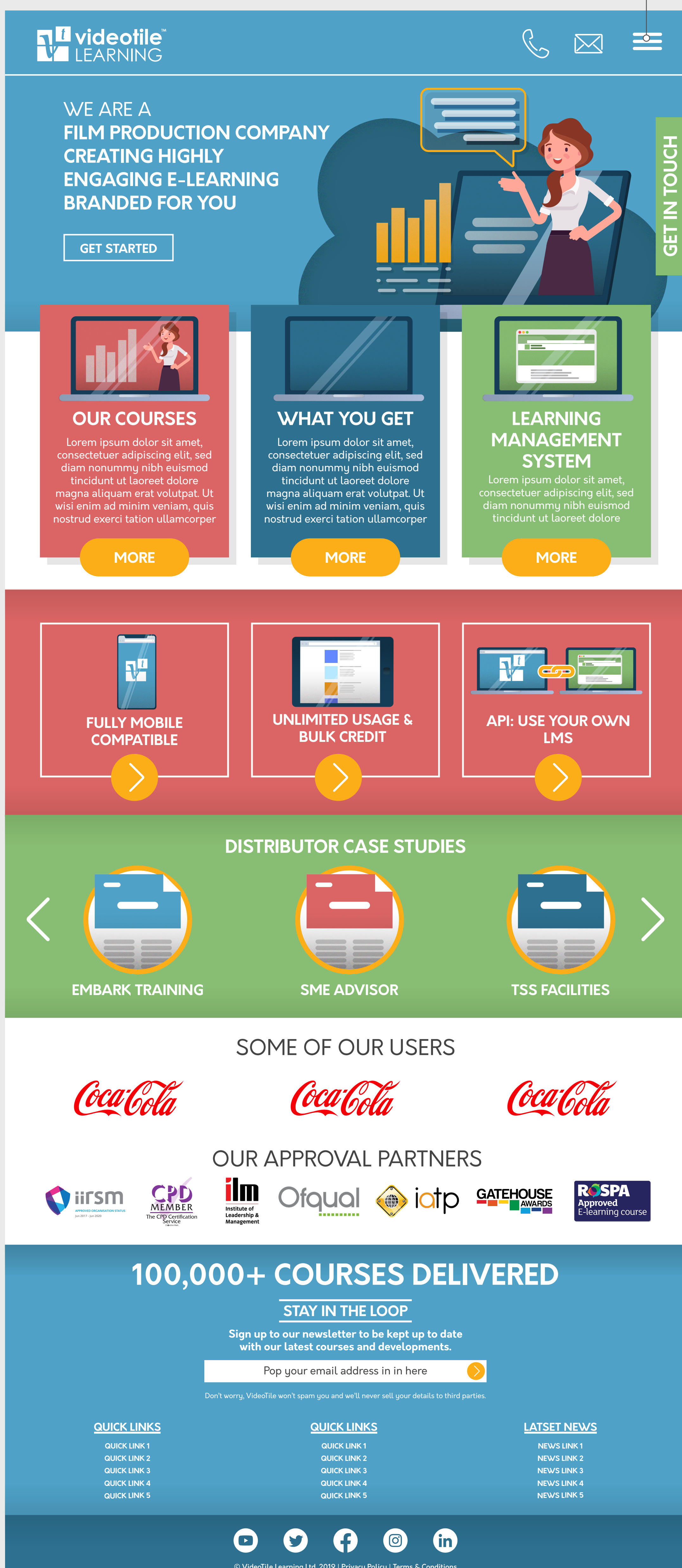
Links to the VideoTile account on campaign monitor  
Under an 'opt in' list

Links to blog posts.

Links to relevant social media pages.

Tablet

The tablet design and functionality is largely like the desktop site but with a slight change to the navigation bar to make it touch screen friendly.



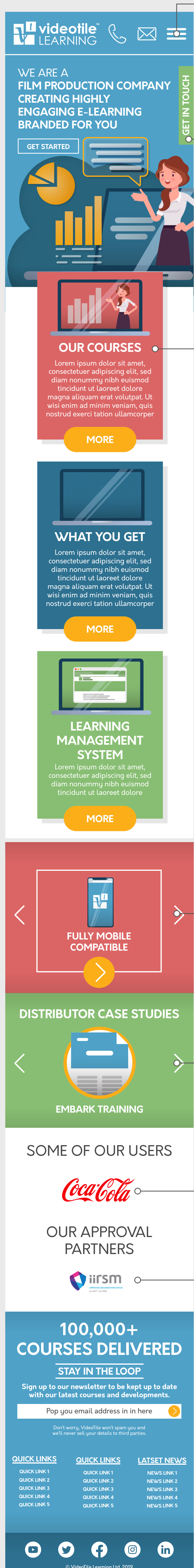
Tapping opens navigation menu.



Tapping online training  
open further sub menu.

Phone

The phone design layout is largely different with many items only viewable by clicking on scrolling sections, this is to prevent the page from becoming unnecessarily long.



Tapping opens navigation menu.

Remains fixed

Columns are now stacked

Tap to scroll through 1 by 1.

Tap to scroll through Case Studies 1 by 1.

Auto scrolls through logos 1 by 1

Auto scrolls through logos 1 by 1



Tapping online training  
open further sub menu.